



## VILLAGE OF ROSENDALE

Date: December 5, 2019

For more information contact: **CHIEF KEVIN VERDINE, ROSENDALE POLICE DEPARTMENT**

### **ROSENDALE POLICE DEPARTMENT to participate in 'Drive Sober or Get Pulled Over' holiday campaign December 13 through New Year's Day**

To help save lives and prevent needless tragedies, **ROSENDALE POLICE DEPARTMENT** is joining law enforcement agencies across Wisconsin during the "Drive Sober or Get Pulled Over" holiday campaign from Friday, December 13, 2019 through New Year's Day.

"The holiday season is a festive time for many, but it can quickly turn tragic if drivers make the dangerous and irresponsible decision to get behind the wheel impaired," CHIEF VERDINE said.

Last year in Wisconsin, alcohol-related crashes resulted in 160 deaths and nearly 3,300 injuries. While alcohol-impaired drivers are a serious concern, law enforcement faces a growing challenge with drug-impaired drivers - people whose ability to safely operate a motor vehicle is compromised by legal or illegal drugs including prescription and over-the-counter medications. To help combat impaired driving, Wisconsin has:

- About 6,000 police officers trained in Advanced Roadside Impaired Driving Enforcement (ARIDE) to help detect and remove impaired drivers from the roadways;
- 301 highly-trained Drug Recognition Experts - among the most in the nation;
- [23 multi-jurisdictional high-visibility enforcement task forces](#) operating throughout the year, across the state.

There are several ways citizens can help:

- Never allow someone to get behind the wheel impaired. Find a safe alternative to get them home. If you plan to celebrate, identify a sober designated driver;
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle, and location;
- Download the free “Drive Sober” mobile app from the [WisDOT website](#). The app includes a “find a ride” feature to help locate mass transit and taxi services;
- Some taverns and restaurants have programs to provide patrons a safe ride home. Visit [www.tlw.org/](http://www.tlw.org/) and click on Safe Ride;
- Make sure that everyone in your vehicle is buckled up – every trip. Watch your speed and eliminate distractions.

“Safety along our roadways is not just a law enforcement issue,” CHIEF VERDINE said. “Preventing crashes, injuries and deaths requires the cooperation of all motorists and citizens.”

###