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Rosendale Police Department to participate in the Click It or Ticket seat belt initiative from June 22 to July 5

Rosendale Police Department is joining law enforcement agencies throughout Wisconsin during the Click It or Ticket seat belt campaign from June 22 to July 5.

“Despite advances in vehicle technologies, wearing a seat belt remains the most important and effective step motorists can take to prevent being injured or killed in a traffic crash,” said Chief Kevin Verdine. “Simple actions such as buckling up, watching your speed and driving alert will help prevent many crashes and injuries, while also minimizing impacts on emergency responders and health care professionals.”

Currently, Wisconsin’s seat belt use rate stands at 90.2 percent – the highest ever. Still, 44 percent of the car and light truck occupants killed in Wisconsin traffic crashes last year were not buckled up.

“As always, our goal is voluntary compliance with traffic laws, Chief Verdine said. “But when officers observe violations, they’ll stop and talk with motorists to help ensure everyone is travelling safely and responsibly.”